

27 June 2014

ASX Release:



NASDAQ LISTING AND U.S. INITIAL PUBLIC OFFERING

Further to the announcement of Moko Social Media Limited (ASX Code: MKB) (**MOKO**) on 4 June 2014, the Directors of MOKO are pleased to announce that the Company has priced its U.S. initial public offering of 1.1 million American Depositary Shares ("ADSs"), and:

- (a) trading on the NASDAQ Global Market will commence at 9.30 a.m. on 27 June, 2014 (New York time) under the symbol "MOKO";
- (b) the public offering price of an ADS will be US\$7.50, representing a total amount raised of US\$8.25 million, which would be increased to approximately US\$9.5 million (approximately A\$10 million) in the event of the exercise of the over-allotment option;
- (c) each ADS will represent 40 fully paid ordinary shares of MOKO; and
- (d) 165,000 additional ADSs are subject to a 30-day over allotment option of the underwriters.

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Accordingly, it is intended that trading in MOKO securities will:

- occur on the ASX quoted market, on 27 June, 2014 and prior to the commencement of trading of ADSs on NASDAQ; and
- commence trading, in the form of ADSs, on the NASDAQ Global Market at 9.30 a.m. on 27 June, 2014 (New York time).

In the above circumstances, and in light of the information contained in this announcement, the Directors of MOKO feel that there will be no need for MOKO to request ASX to grant a trading halt in the trading of MOKO securities due to the NASDAQ listing or the US IPO.

Greg McCann
Chairman

A registration statement relating to these securities was declared effective by the Securities and Exchange Commission on 26 June, 2014. The offering is being made solely by means of a prospectus. This press release shall not constitute an offer to sell or a solicitation of an offer to buy nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About MOKO Social Media

We provide providing customized mobile social community platforms to large organized groups that need to share content and to interact efficiently with their members on a regular basis. These customized mobile platform solutions are developed entirely by MOKO and then distributed at no charge to these groups and their members, in return for certain exclusive access and for advertising rights. We plan to commercialize these products with premium targeted mobile advertising.

We believe that we are different from traditional online social media because we build highly tailored mobile community applications that generic social networks generally do not. Our technology platform has been designed to enable a high

degree of flexibility, permitting us to design and build customized applications. Our technology presently is represented by three products which are in the process of development and launch in the United States: REC*IT, RunHaven and “Blue Nation Review.”

Special Note on Forward-Looking Statements

This press release contains information that constitutes forward-looking statements and uses forward-looking terminology such as “anticipate” “propose” “expect” and “will,” negatives of such terms or other similar statements. You should not place undue reliance on any forward-looking statement due to its inherent risk and uncertainties, both general and specific. Although we believe the assumptions on which the forward-looking statements are based are reasonable and within the bounds of our knowledge of our business and operations as of the date hereof, any or all of those assumptions could prove to be inaccurate. Risk factors that could contribute to such differences include our ability to prepare required documents in connection with the proposed offering, the timing of regulatory review, shareholder approval of our ability to sell shares in the proposed offering, approval of our proposed listing on the Nasdaq Global Market, and the performance of the United States and global capital markets and companies in our sector, as well as factors relating to the performance of our business, including intense competition we face; failure to innovate and provide products and services that are useful to users; our ongoing need for capital for investment in new and existing business strategies and new products, services and technologies, including through acquisitions; our dependence on advertising revenues; the potential for declines in our revenue growth rate and downward pressure on our operating margin in the future; increased regulatory scrutiny that may negatively impact our business; legal proceedings that may result in adverse outcomes; failure to maintain and enhance our brand; uncertainty as to our ability to protect and enforce our intellectual property rights; and uncertainty as to our ability to attract and retain qualified executives and personnel. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future intentions as of any date subsequent to the date of this press release. Our plans regarding a proposed offering and listing on the Nasdaq Global Market may differ materially from information contained in the forward-looking statements as a result of these risk factors or others, as well as changes in plans from our board of directors and management.