

MOKO.mobi Limited
ACN 111 082 485
ASX:MKB

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Suite 4 Level 9 341 George Street
Sydney, NSW, 2000, Australia

Website: www.mokosocialmedia.com
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2 May 2013

Dear Option Holder,

NON-RENOUNCEABLE ENTITLEMENT ISSUE-NOTICE TO OPTION HOLDERS

I am writing to you in relation to your option holding in MOKO.mobi limited (Company) (ASX: MKB).

The Company announced on 30 April 2013 that it is undertaking a pro rata non-renounceable entitlement issue under which holders of fully paid ordinary shares with a registered address in Australia or New Zealand may subscribe for 1 Share for every 5 Shares held at the Record Date at an issue price of \$0.04 per Share in order to raise \$2,389,769 together with 1 free attaching Option for every 1 Share issued, exercisable at \$0.05 per Option on or before 24 months from the date of issue (Offer).

The Offer is fully underwritten by Triple C Consulting Pty Ltd.

The Prospectus dated 30 April 2013, which contains the key features and terms and conditions of the Entitlement Issue, has been announced to the market and is available on the ASX website. The Company would be pleased to email you a copy of the Prospectus should you require one.

The purpose of this letter is to inform you that:

1. Your options do not allow you any participation in the Entitlement Issue;
2. In order to participate in the Entitlement Issue as an option holder you must first exercise some or all of your options in accordance with their terms in sufficient time to allow the issue of the option shares to occur prior to the Record Date, being **14 May 2013** (Record Date); and
3. The shares issued to you as a result of the exercise of your options must be held by you on the Record Date.

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The Offer timetable is as follows:

Lodgement of Prospectus with the ASIC	30 April 2013
Lodgement of Prospectus & Appendix 3B with ASX	30 April 2013
Notice sent to Optionholders	2 May 2013
Notice sent to Shareholders	2 May 2013
Ex date	8 May 2013
Record Date for determining Entitlements	14 May 2013
Prospectus despatched to Shareholders & Company announces despatch has been completed	16 May 2013
Closing Date*	31 May 2013
Securities quoted on a deferred settlement basis	3 June 2013
ASX notified of under subscriptions	4 June 2013
Despatch of holding statements	11 June 2013
Quotation of Securities issued under the Offer*	12 June 2013

If you choose not to exercise some or all of your options, the unexercised options will remain in place and enforceable in accordance with their terms.

Also note that this letter does not apply to you insofar as you hold fully paid ordinary shares.

If you have any questions regarding this letter please contact the Company on (02) 9299 9690.

Yours faithfully

A handwritten signature in black ink, appearing to read "Greg McCann", with a stylized flourish at the end.

Greg McCann
Chairman