



MOKO SOCIAL MEDIA

ASX RELEASE

## **MOKO.mobi's platform to become more social with deep Facebook integration**

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- **MOKO.mobi currently primarily acquires users through its carrier distribution network**
- **MOKO.mobi will integrate its popular iOS and Android mBuzzy applications into Facebook Connect and Facebook's mobile App platform**

**Perth, 12 July 2012:** Mobile Social Media company MOKO.mobi (ASX:MKB) is currently developing deep integrations into the Facebook platform to take advantage of Facebook global user base, its mobile distribution, and viral acquisition channels. Facebook\* now sends more than 160 million visitors to 3<sup>rd</sup> party mobile applications.

Trials will be launched in the September quarter, with MOKO.mobi's popular mBuzzy applications being the first of the company's social products to be integrated into Facebook. The company will also be launching its Chat & Share platform deeply into the Facebook platform in the December quarter.

### **About MOKO.mobi**

MOKO.mobi is a global Mobile Social Entertainment Platform. Accessible from any wireless device, consumers access MOKO.mobi's services from carrier portals, App stores, and directly, via [www.mobi.mobi](http://www.mobi.mobi). MOKO.mobi operates several consumer brands, MOKO Chat, mBuzzy.com, and mVibe and is operational in 23 countries.

\*<http://allthingsd.com?p=202152>