



ASX RELEASE

## MOKO.mobi to launch with Vodafone UK

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**9 December 2011** – Mobile Social Networking company MOKO.mobi Limited (ASX: MKB “MOKO”) today announced that it has reached an agreement to launch MOKO.mobi to Vodafone’s UK customer base.

With this agreement MOKO’s products will now be available across all UK carriers and follows the recent launch on T-Mobile’s portal.

The UK is now a major focus for the Company and this deal will also fit well with the plans to leverage the recently announced acquisition of UK mobile entertainment company, Paper Tree Limited, which is to be approved at the shareholder meeting on December 15th.

### **About MOKO.mobi**

MOKO.mobi is a global Mobile Social Entertainment Platform. Accessible on any wireless device, consumers access the MOKO.mobi platform from carrier portals, App stores, and directly, via [www.mobi.mobi](http://www.mobi.mobi). Operational in 11 countries, with 13.4 million mobile users and 27 direct carrier-billing partners.

MOKO.mobi operates several consumer brands, [MOKO Chat](#), [mBuzzy.com](http://mBuzzy.com), and [mVibe](#). Each service is positioned and developed to maximise our platforms reach, user engagement, and average revenue per user (ARPU).

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