



ASX RELEASE

## **MOKO.mobi Strengthens UK Presence with T-Mobile Launch**

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**Perth, 26 September 2011** – Mobile Social Entertainment Company, MOKO.mobi Limited (ASX: MKB) today announced that it has launched on T-Mobile UK's Web & Walk portal.

T-Mobile is the 4th UK carrier portal to link and drive traffic to MOKO.mobi's products and follows the successful launch on Virgin Mobile UK's portal and the completion of the Eye Vibe mobile video community acquisition.

CEO Ian Rodwell said of the agreement, "Following the recent acquisition of the UK based Eye Vibe mobile video community, MOKO.mobi's launch on the T-Mobile portal further strengthens MOKO.mobi's presence in key global markets."

"T-Mobile is one of the UK's top carriers providing MOKO.mobi with significant exposure to new potential customers. The decision from T-Mobile to add MOKO.mobi's products to its portal is an endorsement of the increasing visibility of the Moko.mobi product range and the strengthening overall demand."

In conjunction with organic growth opportunities, MOKO.mobi will continue to assess potential acquisition targets that will allow the Company to capitalise on high growth segments such as direct to consumer content, social gaming and mobile portal management.

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**About MOKO.mobi**

MOKO.mobi is a global Mobile Social Entertainment Platform. Accessible on any wireless device, consumers access the MOKO.mobi platform from carrier portals, App stores, and directly, via [www.moko.mobi](http://www.moko.mobi). Operational in 11 countries, with 13.4 million mobile users, 435 million page impressions a month, and 27 direct carrier-billing partners.

MOKO.mobi operates several consumer brands, [MOKO Chat](#), [mBuzzy.com](http://mBuzzy.com), and [mVibe](#). Each service is positioned and developed to maximise our platforms reach, user engagement, and average revenue per user (ARPU).