



RELEASE

LOOP MOBILE SIGNS ANOTHER MAJOR CARRIER AGREEMENT

Sydney, 5 December 2007 – Loop Mobile Limited (ASX: LPM) today announced a new agreement with Optus for the launch of Loop's MOKO Mobile Community. This announcement represents Loop's continued strategy to grow via carrier relationships and further signifies the position of MOKO as one of the world's leading mobile chat and user content generated communities.

Scheduled to launch in the first quarter of 2008, MOKO on Optus will be an advanced version of Loop's mobile chat and social networking platform to date and will introduce major new initiatives such as MOKO Music.

The MOKO Optus service will feature new search facilities for users to connect instantly across Australia and around the world, based on a range of shared interests. MOKO also includes instant chat, personal profiles, building a friends list, as well as uploading and sharing photos and videos.

MOKO Music connects artists with their fans within MOKO's mobile community environment, including streaming music, video and audio. Artists can even host live chat sessions with their fans, all via the mobile device. It will focus on amateur and unsigned bands as well as the major labels.

At the time of the Optus launch, MOKO will also incorporate an online version that is currently in development. This will mean that MOKO users can interact with each other whether they are accessing MOKO via the mobile or the web.

"Loop is excited to be working with Optus and connecting its Australian customers with MOKO users around the world," outlined Mr. Martin Hoffman, Loop's CEO and Managing Director. "We are confident that the full integration of the MOKO community and MOKO Music on Optus, will provide the most compelling mobile community networking experience available today."

The MOKO community on Optus Zoo is a monthly subscription based service with day pass use also available.

The Optus contract comes just over a month since the successful launch of MOKO on Virgin and demonstrates MOKO's growing appeal to both the carriers and their users.

Loop Mobile's MOKO community has already generated over 4.5 million MMS, over 76 million instant messages, over 3 million private messages and over 35 million video downloads. In the last 12 months, the average user session time has doubled to reach 75 minutes per user session.

Ends



About Loop Mobile Limited

Loop Mobile Limited is an international provider of mobile communities, targeting the youth and young adult demographic. The company's flagship mobile community product, MOKO, is implemented across the 3 Mobile Australia and 3 Mobile United Kingdom networks, on Virgin Mobile Australia, and available worldwide via mobile internet at www.moko.mobi. Loop also provides white-label mobile community services to major brand and content owners. Loop was founded in 2004 in Perth and is today headquartered in Sydney. Its proprietary platforms enable the uploading and viewing of pictures and videos, personal profiles, live chat threads, private messaging, search facilities and additional features. Loop was the winner of the 2007 Best User Generated / Social Networking Service "MEFFY" international award by the Mobile Entertainment Forum for MOKO.

www.loopmobilelimited.com

For media interviews or trial user of MOKO please contact:

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