



MEDIA RELEASE

LOOP MOBILE LISTS ON AUSTRALIAN STOCK EXCHANGE

Sydney, 27 June 2007 – Loop Mobile Limited (ASX Code: LPM) is pleased to announce that the Company has been admitted to the Official List of the Australian Stock Exchange and has successfully raised \$5 million as a result of strong support from institutional and retail investors. Loop Mobile Limited (Loop) also confirmed today further preliminary agreements for its third-party branded community service business in conjunction with Telstra Australia and The West Coast Eagles.

“The strength of the Loop platform is contributing to its further popularity and our continued growth in the third party branded partnership arena,” outlined Mr Martin Hoffman, CEO and Managing Director for Loop.

Extending its relationship with Telstra Australia, Loop has preliminary agreement to provide social networking services for the 2007 season of Australian Idol.

This social networking service will facilitate the transmission of moderated videos and images, as well as text chat threads and private messages across mobile phones by the Australian Idol user community. This follows on from the current provision of “ChatZone” services on Telstra’s NextG network for Telstra’s exclusive Australian Football League, National Rugby League and V8 Supercars content. Loop also provides a social network service based on the 2007 Big Brother program for 3 Mobile Australia.

In a separate announcement, Loop revealed the integration of The West Coast Eagles official website with the mobile chat community for Telstra’s AFL Mobile Chatzone, an existing client for Loop.

The online chat forum will feature The West Coast Eagles players chatting to fans on a weekly basis from either their mobile or The West Coast Eagle’s website.

Loop is an international provider of mobile social networking services, focused on 3G networks, and targeting the youth and young adult demographic. Today the company’s flagship mobile social network product, MOKO, is implemented across the 3 Mobile Australia and 3 Mobile United Kingdom networks.

In a recent announcement Loop confirmed it will become the provider of social networking services to ITV in the United Kingdom, commencing with communities built around a number of television programs launching initially in August.

Earlier in June Loop was awarded Best Mobile Community and User Generated Content Service at the Meffys, or Mobile Entertainment Forum Awards 2007 held in Monte Carlo.

Austock Corporate Finance Limited was the Lead Manager and sponsoring broker for the Initial Public Offer.

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About Loop Mobile Limited

Loop Mobile Limited is an international provider of mobile social networking services, focused on 3G networks, and targeting the youth and young adult demographic. The company's flagship mobile social network product, MOKO, is implemented across the 3 Mobile Australia and 3 Mobile United Kingdom networks. Loop also provides white-label mobile social network services to major brand and content owners. Loop was founded in 2004 in Perth and is today headquartered in Sydney. Its proprietary platforms enable the uploading and viewing of pictures and videos, personal profiles, live chat threads, private messaging, search facilities and additional features. Loop was the winner of the 2007 Best User Generated / Social Networking Service "MEFFY" international award by the Mobile Entertainment Forum for MOKO.

www.loopmobilelimited.com

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