



**ASX RELEASE**

**MOKO.mobi Limited completes strategic placement with international mobile company, Triscreen Media Group (TMG).**

**Sydney, 24 March 2009** – MOKO.mobi Limited (ASX: LPM) today is pleased to announce that it has agreed to make a strategic placement to Triscreen Media Group (TMG) a privately held company based in the Netherlands.

This placement of 2,777,778 million shares at 9c per share is at a valuation representing a significant premium over the recent share price trades, recognising the potential of MOKO.mobi's global activities. The placement also includes 1,388,889 million options exercisable at 20c each, expiring on 25 July 2013.

The placement agreement also includes the right for TMG to take up a further \$250,000 worth of shares in 6 months.

"We are very pleased to have TMG join our register and the investment is a consummation of our joint goal of MOKO.mobi becoming the world's leading mobile chat & share community", said Ian Rodwell, MOKO.mobi Limited's CEO.

"TMG have a strong history in the mobile content and marketing space and have exceptional global experience and distribution", said Mr Rodwell.

"Their investment also highlights their faith in the MOKO.mobi product and its future potential", he continued.

"We are very excited to be partnering with MOKO.mobi and assisting with their global expansion plans", said Mr David McLellan, TMG's head of their Asia Pacific arm.

"MOKO.mobi is great product that allows the carrier to deliver a value-added service to its customer, but based on a sustainable commercial model", Mr McLellan commented.

"Our investment in MOKO.mobi is consistent with our aim to be providing the best in mobile content and entertainment to our partners and customers", he added.

The fact that the placement has been made at a premium over recent trading reflects the Director's view that this investment is seen as a much



more realistic valuation of the Company's potential and recognises the work to date in regard to MOKO.mobi's global expansion.

### **About TMG**

TMG was established in the Netherlands in 2003, rapidly expanding from a small operation to become a global leader in the Mobile Entertainment industry.

Today, they are active in over 3 dozen countries, and employ more than 95 people around the world. In 2006 an office was opened in Sydney to look after the Asia Pacific business. In 2007 TMG expanded to the Americas, and offices in Toronto, Canada and Sao Paulo, Brazil were opened to accommodate this arm.

TMG have extensive experience with every step of the Mobile Entertainment process, from product development, to product placement, to end-user support. We work closely with major gateways and content providers from around the world to deliver first class products and services to the end user.

They are affiliated with over 50 major mobile networks worldwide.

### **About MOKO.mobi Limited**

MOKO.mobi is a global platform that enables people to Chat & Share Anywhere! People from around the world use MOKO.mobi on their mobile phone or PC to meet new people, chat in real-time with likeminded people, upload unlimited photos & video, share links, and sample & recommend music from the many MOKO.mobi Music artists.

MOKO.mobi is available on multiple wireless carrier portals around the world including Telstra, Optus, 3, Virgin Mobile Australia & USA, Maxis Malaysia, and Smart Philippines making it directly accessible to over 58 million mobile consumers, MOKO.mobi can also be accessed by any consumer via both their mobile or PC at [www.moko.mobi](http://www.moko.mobi)

**For media inquires or trial use of MOKO.mobi please contact or visit**

<http://corporate.moko.mobi>

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