



ASX RELEASE

MOKO.mobi to launch with Virgin Media UK

- **MOKO.mobi reaches agreement with Virgin Media UK to launch MOKO.mobi**
- **Agreement represents the 3rd carrier deal that MOKO.mobi has reached in the UK**
- **Follows successful acquisition of UK based mobile video community business EyeVibe**
- **Revenue is expected to begin in the September quarter of 2011**

Perth, 23rd May 2011 – Mobile Social Networking company MOKO.mobi Limited (ASX: MKB) today announced that it has reached an agreement with Virgin Media UK (“Virgin”) to launch MOKO.mobi to Virgin’s mobile customer base.

The partnership agreement with Virgin Media UK provides MOKO.mobi with the opportunity to further build on its global user base in a market that has prolific mobile social networking usage. In addition to existing agreements with UK carriers O2 and Orange, this deal provides MOKO.mobi with further potential to enhance our UK revenues and build our brand in an important market.

The deal includes integrated portal links from the Virgin Media mobile portal to MOKO.mobi, subscription billing, and premium MMS. Technical integration has already begun and revenue is expected to begin in the September quarter of 2011.

About MOKO.mobi

MOKO.mobi is a global platform that enables people to Chat & Share Anywhere! People from around the world use MOKO.mobi on their mobile phone or PC to meet new people, chat in real-time with likeminded people, and upload unlimited photos & video. MOKO.mobi has over 5.5 Million registered users and is available on multiple mobile carrier portals around the world, MOKO.mobi can also be accessed by any consumer via both their mobile or PC at www.moko.mobi.

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