



MOKO.mobi develops and distributes mobile app with Nokia's Ovi Store

- **MOKO.mobi to develop MOKO for Nokia's Ovi Store.**
- **Strengthens MOKO.mobi distribution through Nokia's Ovi Store – currently over 4 million downloads per day across more than 190 countries.**
- **Follows recently announced carrier partnership with Telstra significantly strengthening Australian distribution.**

Perth, 11 April 2011 – MOKO.mobi Limited (ASX: MKB) today announced that it has reached an agreement with Nokia Inc. (“Nokia”) to undertake development, and distribute a MOKO.mobi mobile application through Nokia's Ovi and Series 40 platforms.

Nokia's Ovi Store is the flagship mobile application store developed by Nokia to provide a range of application to users of its devices. Nokia's Ovi Store attracts more than 4 million downloads a day, with active users across more than 190 countries, and carrier billing on 109 carriers in 35 markets. This agreement will expose the MOKO.mobi service to:

- Approximately 600 million Nokia Series 40 devices.
- Approximately 225 million Nokia Symbian devices.
- Approximately 75 million Nokia touch screen devices.
- Approximately 55 million Nokia QWERTY devices.

MOKO.mobi Chief Executive Officer, Ian Rodwell, said: “The agreement with Nokia, the world's leading mobile device manufacturer, presents a significant opportunity to further increase our global user base. Nokia selects those applications that will add value for their users.

“The company continues to focus on building its distribution network, following recent agreements signed with Telstra and Celcom Malaysia, bolstering existing distribution through carrier partners.”

“MOKO will also leverage Nokia's global mobile phone install base and carrier billing,” Mr. Rodwell added.

For more information contact:

Paul Grueber, MOKO SVP Business Development & Marketing

M: +1 440 454 6061

Visit: <http://corporate.moko.mobi>

Fergus Ross, Director

Six Degrees Investor Communication

Tel: +61 2 9230 0661

About MOKO.mobi

MOKO.mobi is a global platform that enables people to Chat & Share Anywhere! People from around the world use MOKO.mobi on their mobile phone or PC to meet new people, chat in real-time with likeminded people, create custom profiles, upload unlimited photos & video, and share links to their content.

MOKO.mobi has approx. 7 Million registered users and is available on multiple mobile carrier portals around the world, MOKO.mobi can also be accessed by any consumer via both their mobile or PC at www.moko.mobi.