



MOKO.mobi signs agreement with Malaysia's largest telecommunications provider - Celcom Malaysia

- **MKB signs agreement with Malaysia's largest telecommunications provider.**
- **Agreement provides MKB with access to 11 million Celcom customers - MOKO now available to approx. 98% of the Malaysian mobile customer base.**
- **MOKO subscriber continues to grow with 24 of the world's mobile carriers now in place.**

Perth, 8 April 2011 – MOKO.mobi Limited (ASX: MKB) today is pleased to announce that it has reached an agreement with Celcom Axiata Berhad ("Celcom") to provide Celcom customers with access to MOKO's mobile social networking platform. The technical integration has already begun and revenue is expected to begin in the September quarter of 2011.

With 11 million subscribers Celcom is the largest mobile telecommunications operator in Malaysia with the widest 3G coverage in the country. Celcom is a member of the Axiata Group and a Vodafone partner.

This is the third carrier agreement MOKO.mobi has secured in Malaysia and now means that MOKO will be available to approximately 98% of the total Malaysian mobile customer base.

A research report published in late 2010 by TNS Global Market Research found that Malaysians are the world's biggest users of social networks, based on average usage per month and attributes much of this increase to the emergence of mobile internet.

MOKO.Mobi Chief Executive Officer, Ian Rodwell commented: "This is a significant and potentially very lucrative agreement for MOKO, and following previous agreements with two Malaysian carriers, we now has access to 98% of Malaysia's mobile phone users.

"MOKO continues to increase the number of carrier partners and the Company is currently in the advanced stage of negotiations to further extend the MOKO's reach into key target markets. MOKO's platform will be integrated with the carrier's billing and provisioning functions which presents significant opportunities to grow our global base of users".

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About MOKO.mobi

MOKO.mobi is a global platform that enables people to Chat & Share Anywhere! People from around the world use MOKO.mobi on their mobile phone or PC to meet new people, chat in real-time with likeminded people, upload unlimited photos & video, share links, and in the USA users can sample & recommend music from the many MOKO.mobi Music artist profiles.

MOKO.mobi has approx. 7 Million registered users and is available on multiple mobile carrier portals around the world, MOKO.mobi can also be accessed by any consumer via both their mobile or PC at www.moko.mobi.