



ASX RELEASE

**MOKO.mobi signs on its first major Indian carrier,
Reliance Communications.**

**MOKO.mobi continues its global expansion, to now reach 61.3
million Indian mobile users, with new carrier contract.**

Sydney, 23rd February 2009 – MOKO.mobi Limited (ASX: MKB) a mobile web service that enables people to easily chat and share over their mobile device, today announced that it has signed an agreement with Reliance Communications, India's second largest wireless carrier with over 61.3 million customers.

MOKO.mobi will be localised for the Indian market and will work with key cricketing identities including Damien Martyn, MOKO.mobi's official Cricket Reporter, to enhance its appeal, provide unique content, and participate in competitions to help drive user growth.

"MOKO.mobi will be fully integrated into Reliance's billing and MMS systems and Reliance will carry the service as a featured "on-deck" product helping to quickly establish MOKO.mobi as a pre-eminent brand in the Indian market," said Ian Rodwell, MOKO.mobi Limited's CEO.

"This is our first major carrier deal in India and our largest single carrier deal to date, after our recently announced multi-country deal with America Movil. With our continued global growth MOKO.mobi is well on its way to becoming the premier mobile Chat and Share community service in India and the world – and it firmly establishes MOKO.mobi as a global leader in the space," he continued.

While other social networks rely on growth from offering a free and predominantly online focused service, MOKO.mobi has always offered a purpose-built mobile service with a proven and integrated business model that centres on being directly integrated with the mobile carriers billing systems.

"MOKO.mobi has a direct revenue share deal with Reliance and earns income from a variety of user-pays activities such as MMS, private media messaging and other premium bundled user pays charges.

"We believe that carriers wish to partner with services that deliver new revenue streams and that offer a solid and differentiated value proposition to their customers. Free, ad-funded mobile services do not offer world-class user experiences due to their limited product development and revenue potential. MOKO.mobi is based on a sustainable commercial model which allows us to maintain our leadership in user-experience and revenue generation," Mr Rodwell said.



About MOKO.mobi Limited

MOKO.mobi is a global platform that enables people to Chat and Share Anywhere! People from around the world use MOKO.mobi on their mobile phone or PC to meet new people, chat in real-time with likeminded people, upload unlimited photos and video, share links; and sample and recommend music from the many MOKO.mobi Music artists.

MOKO.mobi is available on multiple wireless carrier portals around the world including Telstra, Optus, 3, Virgin Mobile Australia & USA, and Smart Philippines making it directly accessible to over 50 Million mobile consumers, MOKO.mobi can also be accessed by any consumer via both their mobile or PC at www.moko.mobi.

For media enquiries or trial use of MOKO.mobi please contact or visit:

<http://corporate.moko.mobi>

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